



Meeting Date: April 20, 2022

Submitted by: Scott Mairs – Director of Community Services

Report No: CMS-06-2022

Subject: Ilderton Farmers Market License Agreement

Recommendation:

THAT Report CMS-06-2022 re: Ilderton Farmers Market License Agreement be received;

AND THAT the License Agreement set out in Appendix A of this report between the Municipality of Middlesex Centre and the Ilderton Area Business Association be approved;

AND FURTHER THAT the Mayor and Clerk be authorized to execute any necessary documents to complete the Agreement.

Purpose:

To seek Council approval of the License Agreement between the Municipality of Middlesex Centre and the Ilderton Area Business Association (IABA).

Background:

The Ilderton Farmers Market began its operation in 2012 with a mandate to support local producers selling a variety of fruits & vegetables, baked good, jams & preserves, smoked meats and cheese & dairy products to name a few. The market on average hosts 20 weekly vendors from June to September utilizing the Municipal Parking Lot in Ilderton.

Analysis:

Staff identified the need to enter into a more formal agreement with the IABA in order to set out the terms and responsibilities of both the IABA and the municipality as it relates to the operation of the market and to ensure legislative compliance.

Staff reviewed multiple examples of Farmers Market Agreements in Southwestern Ontario and consulted with the Middlesex London Health Unit and the Middlesex Centre Fire Services in preparing this agreement.

Financial Implications:

There are no fees associated with this agreement recognizing that the IABA is a not for profit entity and run entirely by volunteers.

Strategic Plan:

This matter aligns with following strategic priorities:

- Vibrant Local Economy
- Engaged Community
- Responsive Municipal Government

Attachments:

- Ilderton Area Business Association License Agreement