



Meeting Date: March 1, 2023

Submitted by: Scott Mairs – Director of Community Services

Report No: CMS-01-2023

Subject: Liquor Management Agreement – Optimist Club

Recommendation:

THAT Report CMS-01-2023 re: Liquor Management Agreement – Optimist Club be received;

AND THAT the Liquor Management Agreement set out in Appendix A of this report between the Municipality of Middlesex Centre and the Optimist Club of Komoka-Kilworth be approved;

AND FURTHER THAT the Mayor and Clerk be authorized to execute any necessary documents to complete the Agreement.

Purpose:

To seek Council approval of the Liquor Management Agreement between the Municipality of Middlesex Centre and the Optimist Club of Komoka-Kilworth.

Background:

Prior to the COVID-19 pandemic, staff were considering licensing municipal community centres and arenas with the Alcohol & Gaming Commission of Ontario (AGCO). Through that analysis, staff recognized that this was not a core service of the municipality, nor the staff capacity to add this service. Therefore, staff did not proceed any further.

Over the last few years, the Optimist Club of Komoka-Kilworth have been managing a Special Occasion Permit at the Komoka Wellness Centre for all Komoka Kings Junior B hockey games. Each permit costs the club \$150 per game. Often their sales would not cover the permit fees. With the Optimists now operating the concession at the Wellness Centre, staff began discussions with the Optimists on exploring having them operate the liquor license on the municipality's behalf.

The Optimists recognize that moving towards a formal agreement would allow for a better opportunity for the club to fundraise without the added expense and administrative burden of having to apply for multiple Special Occasion Permits. In speaking with the AGCO, they approved this model as it streamlines the need for them to handle multiple applications.

In this new arrangement, the municipality would be the license holder and the Optimists would be the operator.

Analysis:

Staff along with the Optimist Club met with the local inspector from the AGCO to evaluate the Wellness Centre so that a formal application can be submitted. The Wellness Centre is well designed to provide this service, based on the activities held at this venue. As part of the application process, there was a public notice period for 30 days. Signs were posted at the Wellness Centre advising of the application so that the public can comment on the application. No comments were received.

Based on the above information, staff recommend that this partnership with the Komoka-Kilworth Optimist Club to provide this service be executed. This agreement will be annually reviewed to ensure that the conditions are fulfilled.

Financial Implications:

As noted in sections 7. & 8. Of the Liquor Management Agreement set out in Appendix A of this report:

7. The Optimist Club shall be responsible for the Liquor Licence application fee in the amount of \$1,055.00 (the "**Licence Fee**"). The Optimist Club shall pay the Licence Fee to the Municipality forthwith upon the Alcohol and Gaming Commission of Ontario (the "**AGCO**") issue the Liquor Licence for the Complex to the Municipality. The Optimist Club may not engage in any of the activities set out under this Management Agreement until written confirmation from the Municipality that the Licence Fee has been paid in full.

8. Immediately at the start of the Renewal Term the Optimist Club shall be responsible for paying the renewal application fee for the Liquor Licence (the "**Renewal Licence Fee**"). The Renewal Licence Fee shall be paid thereafter every two (2) years by the Optimist Club. The costs associated with the Renewal Licence Fee shall be the amount established by the AGCO. Failure of the Optimist Club to pay the Renewal Licence Fee within a period of fifteen (15) days of written notification of the Renewal Licence Fee by the Municipality may result in the immediate termination of this Management Agreement.

Strategic Plan:

This matter aligns with following strategic priorities:

- Engaged Community
- Responsive Municipal Government

Attachments:

A1 – Optimist Club of Komoka-Kilworth - Liquor Management Agreement