



MIDDLESEX COUNTY PUBLIC WORKS ASSOCIATION

AORS MUNICIPAL TRADE SHOW – JUNE 7-8, 2023

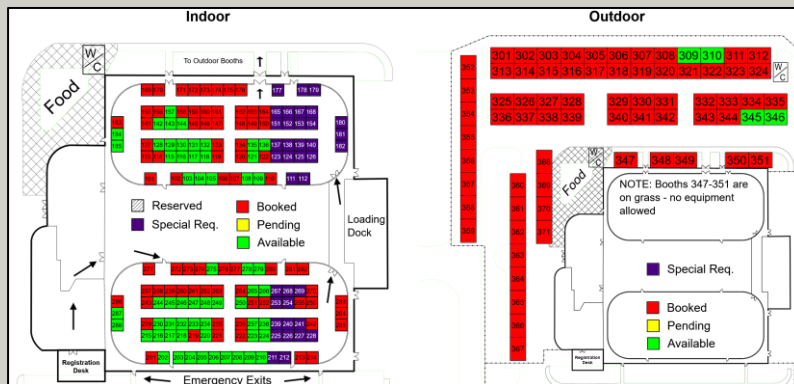


AORS

PROMOTING KNOWLEDGE. PURSUING EXCELLENCE.

ANNOUNCEMENT

- MIDDLESEX COUNTY PUBLIC WORKS ASSOCIATION HAS BEEN AWARDED THE 2023 MUNICIPAL TRADE SHOW
- JUNE 7-8, 2023 AT THE GEMINI SPORTSPLEX IN STRATHROY
- OVER 200 VENDORS AT INDOOR AND OUTDOOR BOOTHS



WHO IS AORS?

- NOT-FOR-PROFIT MEMBER BASED ASSOCIATION
- OVER 2400 ACTIVE MEMBERS
- 32 LOCAL ASSOCIATIONS THROUGHOUT ONTARIO
- PROVIDES EXTENSIVE TRAINING AND EDUCATION OPPORTUNITIES
- ADMINISTRATOR OF THE CERTIFIED ROAD SUPERVISOR PROGRAM
- OTHER SERVICES INCLUDE: PUBLICATIONS, ADVOCACY, NETWORKING

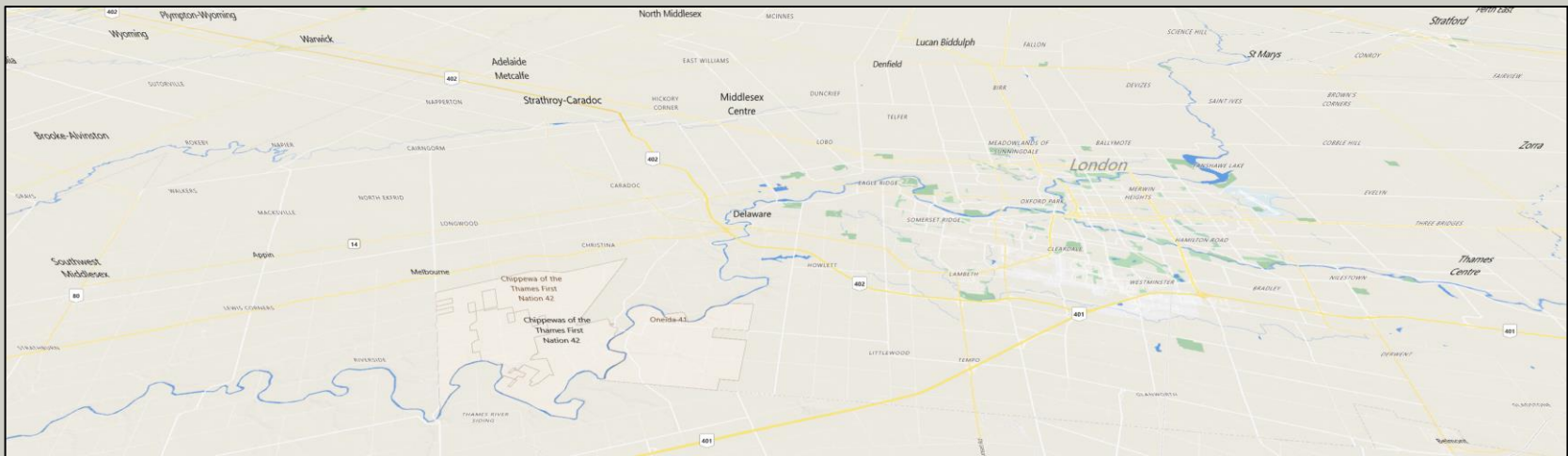
AORS TRADE SHOW

- HELD ANNUALLY OVER TWO DAYS IN JUNE
- CONNECTS MUNICIPAL MEMBERS, ELECTED OFFICIALS WITH SUPPLIERS
- ATTENDANCE OF AROUND 2,000 PEOPLE



WHY MIDDLESEX

- CENTRALLY LOCATED
- 400 SERIES HIGHWAY ACCESS
- URBAN AND RURAL POPULATIONS
- CLOSE PROXIMITY TO WIDE VARIETY OF CULTURAL AND ENTERTAINMENT OPTIONS



LOCAL BENEFITS

- PROVINCIAL EXPOSURE
- COUNTY-WIDE BUSINESS ENGAGEMENT
- PROCEEDS TO LOCAL CHARITIES
- DOLLARS SPENT IN OUR RESTAURANTS, ACCOMMODATIONS AND LOCAL BUSINESSES



ORGANIZATIONAL TEAM

- COHESIVE GROUP OF MUNICIPAL STAFF, SUPPLIERS AND CONTRACTORS
- WORKING TOGETHER TO PROMOTE THE ASSOCIATION, COUNTY AND PUBLIC WORKS IN GENERAL



NEXT STEPS

- ENGAGE WITH LOCAL COUNCILS TO ENCOURAGE STAFF SUPPORT
- FINALIZE THE PLANNING OF THE MANY ASPECTS STILL REQUIRED
- BUILD ON THE SUCCESS OF PREVIOUS SHOWS



APPRECIATED SUPPORT

- ALLOW STAFF TO ASSIST IN THE PLANNING AND EXECUTION OF THE EVENT
- ENCOURAGE STAFF FROM ALL DEPARTMENTS TO ATTEND THE TRADE SHOW
- PROMOTE THE BENEFITS OF THE TRADE SHOW TO LOCAL BUSINESSES
- IN KIND SUPPORT



THANK YOU!

WE ARE LOOKING
FORWARD TO AN
AMAZING SHOW
AND HOPE YOU
CAN ATTEND

