



**Meeting Date:** June 7, 2023

**Submitted by:** Scott Mairs

**Report No:** CMS-04-2023

**Subject:** Ice Academy of Montreal – Licence Agreement

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**Recommendation:**

THAT Report CMS-04-2023 re: Ice Academy of Montreal – Licence Agreement be received;

AND THAT the Licence Agreement set out in Appendix A of this report between the Municipality of Middlesex Centre and the Ice Academy of Montreal be approved; and

FURTHER THAT the Mayor and Clerk be authorized to execute any necessary documents to complete the Agreement.

**Purpose:**

To seek Council approval of the Licence Agreement between the Municipality of Middlesex Centre and the Ice Academy of Montreal (IAM).

**Background:**

The Ice Academy of Montreal, being led by Scott Moir, former Olympic Gold Medal figure skater, is seeking a partnership with the municipality to bring a world class ice dance academy to the community at the Komoka Wellness Centre.

Since its founding in 2014, the Ice Academy of Montréal has established itself as the world leader in Ice Dance coaching and training. More than 20 National titles and 40 medals in ISU Grand Prix and Championships, including the 2018 Winter Games, have been awarded to its couples.

IAM was founded by head coaches and Canadian Ice Dance Olympians Marie-France Dubreuil and Patrice Lauzon and world recognized coach, Romain Haguenauer.

Together, they have pioneered an innovative team approach to choreography and training to ensure skaters reach their top potential.

IAM's commitment to helping skaters reach their fullest potential has resulted in it being the preferred choice for global champions. Current student achievements include:

- Competing in every Ice Dance World Title Since 2015
- 2018 Olympic Gold and Silver Medalists
- 7/9 Medals at Past 3 US Figure Skating Championships including 3 Consecutive National Titles
- 9 teams in the top 20 at the last World Championships
- National Titles in over 10 Countries (CAN, USA, FRA, GBR, SPA, JAP, CHN, AUS, DEN, ARM, BLG)

The vision for the Academy is to create a world class, competitive atmosphere where ice dancers from all around the world can come and push themselves to be at their best. Although many of the skaters will have the honour of representing their nation at the Olympic games and World Championships, the school's mission as a school will be to create an environment where athletes can develop personally in many ways, allowing them to be at their best as well as preparing them for other stages of life.

The target of the Academy is to double its capacity to meet demand, with approximately 20 skating couples training full-time at the Komoka campus. Under the direction of Scott Moir, the expansion site will offer year-round, full-time programming for Novice, Junior, and Senior ranked skaters who are excited to improve their skill set on and off the ice. Full-time programming will be augmented with seminars, specialty classes and other programming geared toward recreational and coaching development.

Admission is based on skill, determination and a demonstrable mindset that is collaborative, respectful, and eager for self-improvement. The Ice Academy of Montreal operates under strict adherence to its Charter of Values outlining its zero-tolerance commitment to creating a safe environment without discrimination on the basis of age, gender, colour, or sexual orientation.

The Ice Academy seeks to partner with a municipality to build an academy with world class acclaim, inspiring local skaters to Ice Dance and building community reputation.

Our requirements include a dedicated facility (or facilities) with access to two ice surfaces every weekday between 6:00 a.m. to 4:00 p.m.

### **Analysis:**

Currently, there is available ice time at the Wellness Centre from Monday to Friday to accommodate IAM and still allow them to grow as a program. This is advantageous to the municipality as this ice time is typically 'dead ice' throughout the week.

**Financial Implications:**

The Ice Academy agrees to pay to the Municipality an hourly rate of 40% of the current Non-Prime Time Rate rental fee for the ice pad(s) at the Complex during all Non-Prime Time hours as established by the Municipality's current Fees and Charges By-law plus HST for the use of the ice pad(s) throughout the Non-Prime Time Period. At the time of this report, the current non-prime ice rate in the Fees & Charges By-Law is \$114.00 per hour. Therefore, the hourly rate charged to IAM is to be \$68.40 per hour. Non-prime time ice is considered ice that is Monday to Friday from 6:00 a.m. to 4:00 p.m.

**Strategic Plan:**

This matter aligns with following strategic priorities:

- Engaged Community
- Responsive Municipal Government

**Attachments:**

A1 – Ice Academy of Montreal – Licence Agreement