



Committee of the Whole

Meeting Date: June 20, 2023
Submitted by: Paul Shipway, Acting Manager of Legislative Services/County Clerk
Subject: Middlesex Municipal Day

BACKGROUND:

Middlesex Municipal Day is an annual event where various key community partners and leaders make presentations and meet to celebrate Middlesex County and its stakeholders. Middlesex Municipal Day provides an opportunity for the many talented businesses, leaders, associations and municipal officials to network, collaborate and share innovative ideas and projects.

The Middlesex Municipal Association held its 74th Annual Meeting at the North Middlesex Community Centre on May 2, 2023.

Middlesex Municipal Day is funded from membership fees. The Middlesex Municipal Association membership roster consists of the following:

| Municipality | Conservation Authority | Organization |
|-------------------------------------|--|--------------------------------|
| Middlesex County | Ausable Bayfield Conservation Authority | Middlesex County Library Board |
| Municipality of Middlesex Centre | Kettle Creek Conservation Authority | Middlesex London Health Unit |
| Municipality of North Middlesex | Lower Thames Valley Conservation Authority | |
| Municipality of Southwest Middlesex | St. Clair Region Conservation Authority | |
| Municipality of Thames Centre | Upper Thames River Conservation Authority | |
| Township of Adelaide Metcalfe | | |
| Township of Lucan Biddulph | | |
| Township of Strathroy-Caradoc | | |
| Village of Newbury | | |

ANALYSIS:

On April 23, 2015, Middlesex Municipal Association President Joel Blackmore made the following statement:

“As President of the Association I have given considerable thought over the past year to our organizational structure and the efficiency of our current decision-making model. As you know, currently we elect a new member to the association on an annual basis. Traditionally, our membership is comprised of past County Councillors. I have concluded based on my past experience serving on the Executive, as well as my past experience as a County Councillor and Warden that it may be more efficient to turn the duties of the association over to County Council.

The members of County Council are in a position to actively pursue speakers of relevance for our Municipal Day. As well, they are in a better position to determine which speakers will provide the most important content to our audience that will assist with emerging issues. They have the support and opportune time to meet during the year to prepare for Municipal Day. The financial statement would then be presented to County Council each year for approval. County Council will also recommend the annual fee to be paid by Municipalities and other members.

It is my observation that in recent years, due to the fact that many executive members are not in the country over the winter, the role of planning and organizing the event has already largely been transferred to the local host municipality along with staff from the county. My resolution would simply formalize what has become practice over the past number of years.

I am also recommending that each President be given the opportunity to work with the host Municipality in planning the event. After our current Executive list is exhausted the mayor of the Host municipality will chair the Municipal day.

I also gave consideration to the location of the Middlesex Municipal Day. I believe that we should continue to rotate the responsibility for Municipal Day through each Municipality, providing the opportunity for the Host to also show place their municipal facilities and communities.

My resolution would also ask county staff to create a list of host municipalities for the next eight years based upon our current schedule of past and upcoming Presidents and simply rotate the location on an annual basis.

I also think that County Council would find it prudent to continue to include the Middlesex-London Health unit and the Upper Thames Valley Conservation Authority as members of the MMA.”

The Middlesex Municipal Association subsequently passed the following resolution:

THAT a new member of the Middlesex Municipal Association Executive not be elected on an annual basis;

THAT the existing membership of the Middlesex Municipal Association shall remain in place and each year, the appropriate executive member shall Chair Municipal Day;

THAT the responsibility for establishing the agenda and speakers list for Middlesex Municipal Day be shared between the host municipality and County Council; and

THAT Middlesex County Council establish a schedule for the rotation of local municipal hosting responsibilities for Middlesex Municipal Day beyond the list of host municipalities associated with current Middlesex Municipal Association executive members.

On March 8, 2016, the Council of the Corporation of the County of Middlesex considered a PowerPoint presentation from CAO Rayburn concerning the April 23, 2015 Middlesex Municipal Association resolution. No formal action of County Council was taken.

The 74th Middlesex Municipal Association meeting marked the end of the current host municipalities list contemplated in 2015. A list of past hosts is attached hereto as Appendix 'A'.

In accordance with the 2015 Middlesex Municipal Association resolution of April 23, 2015, a schedule for the rotation of local municipal hosting responsibilities for Middlesex Municipal Day is as follows:

| Municipality |
|-------------------------------------|
| Township of Lucan Biddulph |
| Township of Strathroy-Caradoc |
| Municipality of Southwest Middlesex |
| Municipality of Middlesex Centre |
| Village of Newbury |
| Township of Adelaide Metcalfe |
| Municipality of Thames Centre |
| Municipality of North Middlesex |

FINANCIAL IMPLICATIONS:

Middlesex County pays a current annual membership fee of \$200.00. The Middlesex County Legislative Services team provides in-kind support to coordinate Middlesex Municipal Day in conjunction with representatives from the host municipality.

ALIGNMENT WITH STRATEGIC FOCUS:

This report aligns with the following Strategic Focus, Goals, or Objectives:

| Strategic Focus | Goals | Objectives |
|--------------------------------|---|---|
| Cultivating Community Vitality | Advance a diverse, healthy, and engaged community across Middlesex County | <ul style="list-style-type: none"> • Promote and support community wellness • Innovate social and community services |
| Strengthening Our Economy | Encourage a diverse and robust economic base throughout the county | <ul style="list-style-type: none"> • Support opportunities to create a stronger and sustainable agricultural sector • Create an environment that enables the attraction and retention of businesses, talent, and investments |
| Promoting Service Excellence | Innovate and transform municipal service delivery | <ul style="list-style-type: none"> • Engage, educate and inform residents, businesses, and visitors of county services and community activities • Collaborate with strategic partners to leverage available resources and opportunities • Build organizational capacity and capabilities |

RECOMMENDATION:

THAT the Middlesex Municipal Association host list for Middlesex Municipal Day, starting in 2024, be as follows, Township of Lucan Biddulph, Township of Strathroy-Caradoc, Municipality of Southwest Middlesex, Municipality of Middlesex Centre, Village of Newbury, Township of Adelaide Metcalfe, Municipality of Thames Centre, Municipality of North Middlesex;

AND THAT the Mayor of the host municipality chair and/or determine the chair of Middlesex Municipal Day;

AND THAT Middlesex County maintain the financials for the Middlesex Municipal Association, inclusive of setting annual membership dues to support Middlesex Municipal Day;

AND THAT Middlesex County staff support host municipality staff in planning Middlesex Municipal Day.

Attachment

Location

1948-51
 1952-53 Westminster Township
 1954 Arva
 1955 Lucan
 1956 Parkhill
 1957 Strathroy
 1958 Thorndale
 1959 Strathroy
 1960 Strathroy
 1961 Glencoe
 1962 Wardsville
 1963 Dorchester
 1964 Strathroy
 1965 Lucan
 1966 Mt. Brydges
 1967 Ilderton
 1968 Nairn & Ailsa Craig
 1969 Thorndale
 1970 Parkhill
 1971 Strathroy
 1972 Glencoe
 1973 Westminster
 1974 Newbury
 1975 Komoka
 1976 Dorchester
 1977 Delaware
 1978 Lucan
 1979 Parkhill
 1980 Delaware
 1981 Ilderton
 1982 Thorndale
 1983 Dorchester
 1984 Glencoe
 1985 Glencoe
 1986 Komoka
 1987 Parkhill
 1988 Komoka
 1989 Lambeth
 1990 Glencoe
 1991 Thorndale
 1992 Delaware
 1993 Ilderton
 1994 Ailsa Craig
 1995 Glencoe
 1996 Strathroy
 1997 Mt. Brydges
 1998 Lucan
 1999 Dorchester
 2000 Komoka
 2001 Ailsa Craig
 2002 Glencoe
 2003 Mt. Brydges
 2004 Delaware
 2005 Parkhill
 2006 Thorndale
 2007 Glencoe
 2008 Ilderton
 2009 Ailsa Craig
 2010 Coldstream
 2011 Ailsa Craig
 2012 Lucan
 2013 UTRCA
 2014 Mt. Brydges
 2015 Glencoe
 2016 MLHU
 2017 Ilderton
 2018 Newbury
 2019 Strathroy
 2022 Thorndale
 2023 Parkhill

Host

Middlesex County
 Westminster
 London Township
 Lucan
 Parkhill
 Strathroy
 West Nissouri
 Adelaide
 Lobo
 Glencoe & Mosa
 Newbury & Wardsville
 North Dorchester
 Metcalfe
 Biddulph & Lucan
 Caradoc
 London Township
 Ailsa Craig & East Williams
 West Nissouri
 McGillivray, West Williams & Parkhill
 Adelaide & Strathroy
 Ekfrid & Glencoe
 Westminster
 Mosa, Newbury & Wardsville
 Lobo
 North Dorchester
 Delaware & Metcalfe
 Biddulph & Lucan
 Ailsa Craig, Parkhill, McGillivray, East & West Williams
 Caradoc
 London Township
 West Nissouri
 North Dorchester
 Mosa, Newbury & Wardsville
 Ekfrid & Glencoe
 Lobo
 Ailsa Craig, Parkhill, McGillivray, East & West Williams
 Adelaide
 Westminster
 Mosa
 West Nissouri
 Delaware & Metcalfe
 London Township
 Ailsa Craig, Parkhill, Adelaide, McGillivray, East & West Williams
 Ekfrid and Glencoe
 Strathroy
 Caradoc and the Middlesex-London Health Unit
 Biddulph and Lucan
 Township of Dorchester
 Township of Middlesex Centre
 North Middlesex
 Southwest Middlesex
 Strathroy-Caradoc
 Middlesex Centre
 North Middlesex
 Thames Centre
 Southwest Middlesex
 Middlesex Centre
 North Middlesex
 Adelaide Metcalfe
 North Middlesex
 Lucan-Biddulph
 Upper Thames River Conservation Authority
 Strathroy Caradoc
 Southwest Middlesex
 Middlesex London Health Unit
 Middlesex Centre
 Village of Newbury
 Adelaide Metcalfe
 Thames Centre
 North Middlesex

MIDDLESEX MUNICIPAL ASSOCIATION MEETINGS