



Meeting Date: April 17, 2024

Submitted by: Scott Mairs, Director of Community Services

Report No: CMS-03-2024

Subject: 2024 Community Improvement Plan Applications

Recommendation:

THAT Report CMS-03-2024 re: 2024 Community Improvement Plan Applications be received;

AND THAT Council approves the recommendations of the Community Improvement Plan Evaluation Committee for the following projects to be approved from the Build Middlesex Centre Fund:

- 80's Pizza Grill – Total estimated Façade and Signage Improvement costs of \$5,925 be approved for a municipal contribution of \$2,962.50;
- Active Chiropractic – Total estimated Façade and Signage Improvement costs of \$4,425 be approved for a municipal contribution of \$2,212.50;
- Cambridge Environmental - Total estimated Façade and Signage Improvement costs of \$1,754.80 be approved for a municipal contribution of \$877.40;
- Fringe Hair Spa - Total estimated Façade and Signage Improvement costs of \$3,761.92 be approved for a municipal contribution of \$1,880.96;
- Kilworth Storage - Total estimated 'Energy Efficiency & Retrofit Grant' costs of \$249,795.32 be approved for a municipal contribution of \$7,500.00 pending an approved site plan and project completion in 2024;
- Melville Church - Total estimated 'Energy Efficiency & Retrofit Grant' costs of \$9,952.38 be approved for a municipal contribution of \$4,976.19 pending the doors are confirmed to be Energy Star rated;
- SARI - Total estimated 'Modifications to Improve Accessibility' costs of \$2,712.00 be approved for a municipal contribution of \$1,356.00;
- Trish Major - Total estimated Façade and Signage Improvement costs of \$2,978.56 be approved for a municipal contribution of \$1,489.28;
- Urbshott Insurance - Total estimated Façade and Signage Improvement costs of \$5,350.00 be approved for a municipal contribution of \$2,675.00;
- Vinters of Kilworth - Total estimated Façade and Signage Improvement costs of \$4173.00 be approved for a municipal contribution of \$2,086.50; and

- Larry Ducharme (Floral Temptations) - Total estimated Façade and Signage Improvement costs of \$6,100.00 be approved for a municipal contribution of \$3,050.00.

Purpose:

To review the applications received by the Municipality under the 2024 Community Improvement Plan.

Background:

Municipalities are using community improvement planning as one means of planning and financing development activities that effectively use, reuse, and restore lands, buildings, and infrastructure. The objective is to continually invigorate communities through the realization of environmental, social, cultural, and economic benefits achieved from more sustainable growth management and development practices. In 2020, Middlesex Centre retained Erebus Municipal Consulting to review the Ilderton Community Improvement Plan with the following mandate:

1. Review the existing catchment area and determine if the Community Improvement Plan could be expanded to include other parts of the municipality;
2. Review the existing incentives noted in the Master Plan and determine the relevance of the incentives while also offering other incentives permitted under legislation. Erebus Municipal Consultants made several visits to Middlesex Centre and met with staff, business owners and residents to gain an understanding of the community and inform their review and report.

At the November 25, 2020, Council meeting, Report CAO-44-2020 was brought forward for Council to adopt a new Community Improvement Plan for the Municipality Middlesex Centre.

Analysis:

The six grant categories under the Middlesex Centre Community Improvement Plan are:

1. Façade and Signage Improvement Grant;
2. Development Charges Grant;
3. Building Fee Reimbursement Program;
4. Retrofits or Modifications to Premises to Improve Accessibility;
5. Allowance for Renovation or Construction Costs related to a Significant Public Health Event; and
6. Energy Efficiency and Retrofit Grant.

The 2024 intake period for this round of applications was open between February 1, 2024, and March 31, 2024. In total, ten applications were submitted. Upon review, the following applications were approved by the Evaluation Committee (consisting of a council representative, community representative and staff):

Applicant	Funding Stream	Total Project Costs (less HST)	Eligible Amount	Approved Amount
80's Pizza Grill	Façade & Signage	\$5,925.00	\$2,962.50	\$2,962.50
Active Chiropractic	Façade & Signage	\$4,425.00	\$2,212.50	\$2,212.50
Cambridge Environmental	Façade & Signage	\$1,754.80	\$877.40	\$877.40
Fringe Hair Spa	Façade & Signage	\$3,761.92	\$1,880.96	\$1,880.96
Kilworth Storage	Energy Efficiency & Retrofit	\$249,795.32	\$7,500.00	\$7,500.00
Melville Church	Energy Efficiency & Retrofit	\$9,952.38	\$4,976.19	\$4,976.19
SARI	Modifications to Improve Accessibility	\$2,712.00	\$1,356.00	\$1,356.00
Trish Major	Façade & Signage	\$2,978.56	\$1,489.28	\$1,489.28
Urbshott Insurance	Façade & Signage	\$5,350.00	\$2,675.00	\$2,675.00
Vinters of Kilworth	Façade & Signage	\$4,173.00	\$2,086.50	\$2,086.50
Larry Ducharme (Floral Temptations)	Façade & Signage	\$6,100.00	\$3,050.00	\$3,050.00
Total		\$296,927.98	\$31,066.33	\$31,066.33

Next Steps:

Once approved by Council, formal correspondence will be provided to all individuals that applied.

Financial Implications:

That \$31,066.33 is to be funded through the Build Middlesex Centre Fund.

Strategic Plan:

This matter aligns with following strategic priorities:

- Vibrant Local Economy
- Balanced Growth

Attachments:

N/A