



## AMO Policy Update - Vote Like Your Quality of Life Depends on It

Today, as elected officials from across Ontario gather at the 2025 Rural Ontario Municipal Association conference, the Association of Municipalities of Ontario will be launching a public affairs campaign in advance of a potential provincial election.

AMO's campaign, [Vote like your quality of life depends on it](#), seeks to ensure that voters know what provincial support municipalities need to deliver the quality of life they expect. It also seeks to ensure that provincial parties know what commitments are needed to appeal to people who live, work, and invest in Ontario's communities.

The non-partisan campaign focuses on three areas where provincial partnership can improve quality of life and community well-being:

- curbing reliance on municipal property taxes to fund provincial responsibilities;
- investing in local infrastructure to build housing; and,
- tackling homelessness.

You can find the [news release](#) and a [full communications toolkit](#) on the AMO website, with a template news release, key messages on the three priority areas and template social media cards.

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*This update is also available on [AMO's Website](#).*

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