

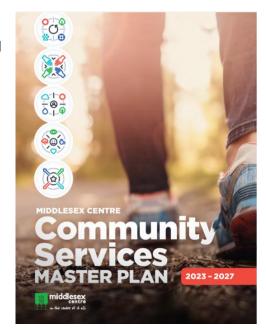
## Community Services Master Plan Implementation Update

August 6, 2025

#### Introduction

The Municipality of Middlesex Centre remains committed to enhancing the quality of life for all residents through the strategic delivery of its facilities, parks, and recreation and culture programs. Building on the foundational work laid out in the 2023–2027 Community Services Master Plan, this update provides Council, staff, and residents with a current snapshot of progress made toward the plan's original recommendations.

The master plan outlines a comprehensive vision for fostering active living, improving inclusion and accessibility, connecting people with nature, creating supportive environments, and strengthening the municipality's recreation capacity. Since its adoption, many of the 38 recommendations have either been completed or are currently in progress. This update serves to ensure transparency and accountability by



reporting on the status of those initiatives, while reaffirming the municipality's commitment to continuous improvement and service excellence.

Through this update, the municipality aims to reinforce the alignment of community services with its Strategic Plan goals and provide a clear path forward. Residents and stakeholders will find an overview of completed actions, ongoing projects, and emerging priorities that reflect our shared values of respect, cooperation, innovation, and integrity.

### Goal 1 – Active Living

### "Foster active living through physical recreation."

Promoting active living is essential to supporting the physical, mental, and emotional well-being of residents of all ages, offering both immediate and lasting benefits to individual and community health. Middlesex Centre remains committed to fostering a healthy, active community by providing inclusive recreation opportunities that encourage lifelong participation and enhance overall quality of life.

**Goal 1 Implementation Status** 

Recommendation	Accomplishments & Discussion	Status
1.1 Update the current Ice Allocation Policy to prioritize a 'youth first' access to ice time focusing on those who reside in Middlesex Centre.	In 2024, staff successfully completed the update to the Ice Allocation Policy, fulfilling a key recommendation from the master plan. This work was carried out in close collaboration with a wide range of ice user stakeholders, including representatives from minor hockey associations, figure skating clubs, and adult recreational groups. Through this consultative process, a balanced and inclusive policy was developed that prioritizes "youth first" access to prime-time ice for residents of Middlesex Centre. The newly adopted Ice Allocation Policy is now in effect and serves as a guiding framework for the equitable and efficient distribution of ice time across the municipality's arenas.	Done
1.2 Continue supporting sport field users such as minor soccer and baseball through the provision of services agreements to provide priority access to fields that support their program.	The Municipality of Middlesex Centre continues to support sport field users, including minor soccer and baseball organizations, by working toward renewed service agreements that ensure priority access to municipal fields. This work remains ongoing, with municipal staff actively engaging user groups to assess needs and align field usage with program demands. The goal is to finalize updated service agreements in the fall of 2025, allowing them to take effect for the 2026 spring season and beyond. These agreements will help formalize access, enhance scheduling efficiency, and strengthen partnerships with local sport organizations.	Ongoing

Recommendation	Accomplishments & Discussion	Status
1.3 Provide Middlesex Centre led pre-registered programming for children, youth, adults, and seniors, following the principles and goals identified in the Canadian Sport Policy.	Since the launch of the Recreation and Culture Division, staff have made significant progress in expanding municipally led, pre-registered programming for children, youth, adults, and seniors. Aligned with the principles of the Canadian Sport Policy, a diverse range of recreational opportunities have been implemented to promote physical activity, social connection, and community well-being. Delivered across municipal facilities, these programs reflect a commitment to inclusive, age-appropriate participation. The number and type of programs offered continues to grow in response to community needs and interests.	Ongoing
1.4 Consider additional senior specific programming options through partnerships with local community clubs and senior's groups and collaborate with groups in the development and implementation of the programs.	To enhance recreational opportunities for older adults, staff have actively pursued partnerships with local organizations such as the Bryanston Birr Optimists, Komoka 55+, and other community-based senior groups. These collaborations have been instrumental in the development and delivery of senior-specific programming that reflects the unique needs and interests of our aging population. Further, the municipality has successfully secured funding through provincial initiatives, including the Seniors Active Living Centre (SALC) program and Seniors Community Grant, which has enabled the implementation of regular programming at each of our community centres. These initiatives support social engagement, physical activity, and healthy aging, and reinforce our commitment to accessible, community-driven service delivery.	Done

Recommendation	Accomplishments & Discussion	Status
1.5 Provide drop-in programming for children, youth, adults, and seniors with a focus on children and seniors, following the principles and goals identified in the Canadian Sport Policy.	Since we introduced our recreation and fitness programs in late 2022, Middlesex Centre has delivered over 250 pre-registered programs for children, youth, adults, and seniors. These offerings are guided by the principles and goals of the Canadian Sport Policy, with a strong focus on inclusion, accessibility, and lifelong participation. We are proud to offer a wide range of programs, including sports, fitness, arts and culture, socials, and workshops, across five communities in Middlesex Centre.  In addition to our pre-registered programs, we have made significant strides in expanding drop-in programming, particularly for children and seniors. Notably, the Ilderton Youth Centre, operated in collaboration with the Boys and Girls Club of London, and the Komoka Youth Centre, delivered through a partnership with the YMCA, provide safe, inclusive spaces for youth to engage in recreation, build life skills, and foster social connections. Similar low-barrier drop-in opportunities are available for older adults, reinforcing our commitment to accessible, intergenerational programming. As we continue to adapt to the evolving needs of our community, we are now on pace to offer	Done
1.6 Develop a Municipal Arts & Culture Policy with a focus on providing program offerings such as art, theatre, and music classes.	nearly 200 programs each year.  Work is underway to develop a Municipal Arts & Culture Policy that will guide the delivery of creative programming such as art, theatre, and music classes within Middlesex Centre. As part of this process, municipal staff are actively engaging with the Community Services Advisory Committee to gather initial feedback and ensure the policy reflects community values and local cultural priorities. This internal consultation phase will inform the next step, which includes broader public engagement to shape a policy that is inclusive, responsive, and aligned with the municipality's long-term vision for arts and culture.	In-Progress



### Goal 2 - Inclusion and Access

# "Increase inclusion and access to recreation for populations that face constraints to participation."

Middlesex Centre is committed to fostering an inclusive and equitable community where all individuals feel welcome, respected, and supported. Embracing diversity in all its forms, the municipality actively works to remove barriers to participation and ensure that its programs, services, and spaces reflect the principles of dignity, fairness, and accessibility for everyone.

#### **Goal 2 Implementation Status**

Recommendation	Accomplishments & Discussion	Status
<b>2.1</b> Implement the principles for	In alignment with Middlesex Centre's Diversity, Equity, and Inclusion (DEI) Policy, staff have engaged with	<b>②</b>
diversity, equity and inclusion set	residents and community organizations to identify barriers to equitable access and ensure program	Done
out in the municipality's	planning reflects the needs of underrepresented groups.	$\overline{\Rightarrow}$
Diversity, Equity & Inclusion Policy by engaging with underrepresented communities and organizations and identify barriers to residents accessing	The municipality has taken several steps to advance accessibility and inclusion. On June 27, 2023, the Komoka Wellness Centre received <i>Rick Hansen Foundation Accessibility Certification</i> ™, recognizing its efforts to exceed building code standards. Improvement recommendations from the assessment will be implemented over five years and extended to other municipal facilities.	Ongoing
programs and services.	On January 4, 2024, Middlesex Centre was recognized as a <i>Dementia Friendly Community™ Supporter</i> by the Alzheimer Society Southwest Partners. Over 75% of public-facing staff have received dementia-friendly training, and workshops were offered to raise awareness and promote risk reduction.  These initiatives reflect Middlesex Centre's ongoing commitment to fostering inclusive, accessible, and welcoming spaces for all residents.	

Recommendation	Accomplishments & Discussion	Status
2.2 Implement action plans and strategies identified in the Age-Friendly Community Action Plan.	As Middlesex Centre continues to introduce new programs and services, staff actively cross-reference each initiative against the recommendations outlined in the Age-Friendly Community Action Plan. This ensures that our efforts are aligned with the eight key domains of the plan, ranging from outdoor spaces and transportation to social participation and community support. By integrating age-friendly principles into our planning and service delivery, the municipality is steadily advancing the implementation of various recommendations that support healthy, inclusive aging for all residents.	Ongoing
2.3 Continue with the Ilderton Youth Centre and use as a model to implement a dedicated youth drop-in with access to programs in the Komoka-Kilworth and Delaware areas using the Komoka and Delaware Community Centres.	Building on the success of the Ilderton Youth Centre, Middlesex Centre has expanded its commitment to youth engagement with the opening of a new Komoka Youth Centre in partnership with the YMCA of Southwestern Ontario. Officially launched on September 13, 2024, and located within the Komoka Community Centre, this dedicated space provides youth aged 9 to 17 with access to free drop-in and specialized programming three evenings per week. The centre offers a welcoming environment where youth can socialize, learn new skills, and participate in activities such as sports, arts, and leadership development, using the Ilderton model to bring youth-focused programming to additional communities. With start-up funding provided through the Canada Healthy Communities Initiative, the Komoka Youth Centre represents a meaningful investment in youth development, inclusion, and community wellbeing.	Done
2.4 Complete an accessibility audit of facilities and parks to identify areas for AODA improvements.	Middlesex Centre remains committed to improving accessibility across all municipal facilities and parks. While accessibility considerations are integrated into ongoing capital projects, with staff identifying and addressing barriers as upgrades are made, a more formal and comprehensive accessibility audit is scheduled for 2026. This audit will serve to identify remaining gaps and ensure continued compliance with the Accessibility for Ontarians with Disabilities Act (AODA), reinforcing the municipality's goal of creating inclusive, barrier-free spaces for all residents.	Ongoing

Recommendation	Accomplishments & Discussion	Status
2.5 Consider the development of an Affordable Access to Recreation & Culture Policy for Middlesex Centre residents.	In the fall of 2023, staff introduced its Affordable Access to Recreation & Culture Policy, marking a significant step toward removing financial barriers for residents seeking to participate in municipal programs. Through the launch of the Recreation Assistance Program, eligible residents can receive a subsidy of up to \$300 annually to apply toward registration in recreation and culture programs. This initiative ensures that individuals and families living under low-income conditions, including newcomers and those facing financial hardship, can access inclusive, community-based services.	Done
2.6 Continue upgrading play structures to be fully accessible by identifying, removing, and preventing barriers to universal accessibility for people with disabilities.	The municipality continues to upgrade play structures to meet universal accessibility standards, with a strong focus on removing physical barriers to participation for children of all abilities. Recent improvements include the installation of a wheelchair-accessible swing at Poplar Hill Park (supported by a donation from the Poplar Hill Lions), the accessible playground at Timberwalk Lions Park (in partnership with the Ilderton Lions Club), and the new accessible playground at Komoka Community Park (with support from the Optimist Club of Komoka-Kilworth and Middlesex Paving & Maintenance). Since 2017, all playground upgrades and new installations have prioritized accessibility, ensuring inclusive play experiences for every child. These efforts reinforce Middlesex Centre's ongoing commitment to equity, inclusion, and the creation of welcoming spaces for all residents.	Done

### **Goal 3 – Connecting People and Nature**

"Help people connect to nature through recreation."

Connecting people with nature is vital to supporting overall well-being.

Middlesex Centre recognizes the important role that natural spaces play in reducing stress, enhancing physical and mental health, and enriching community life. Through the thoughtful stewardship and continued development of parks, trails, and green spaces, the municipality is committed to helping residents of all ages and abilities experience the benefits of the outdoors.

#### **Goal 3 Implementation Status**

Recommendation	Accomplishments & Discussion	Status
3.1 Develop an Urban Forest Strategic Management Plan.	The development of an Urban Forest Strategic Management Plan has not yet commenced; however, staff intend to initiate this work in 2026. As communities grow, it becomes increasingly important for municipalities to have a formal plan in place to guide the preservation, maintenance, and expansion of urban tree canopies. A well-structured Urban Forest Plan will support environmental sustainability, improve biodiversity, and contribute to climate resilience, while also enhancing the overall health and livability of neighbourhoods. This forthcoming initiative will help ensure that Middlesex Centre is equipped to manage its natural assets responsibly and strategically for future generations.	Not Started
3.2 Construct additional pollinator gardens at municipal facilities, parks, and community gateways.	Staff continue to look for opportunities to introduce additional pollinator gardens at municipal facilities, parks, and community gateways. These gardens support biodiversity and environmental sustainability, while also enhancing the visual appeal of public spaces. When identifying suitable locations, staff carefully consider site-specific factors to ensure pollinator gardens are placed away from playgrounds, splash pads, building entrances, and other high-traffic areas, to maintain safety and comfort for all facility users.	Ongoing

Recommendation	Accomplishments & Discussion	Status
3.3 Implement Climate Change adaptation strategies in facilities and parks such as rainwater harvesting, solar generation, geothermal and increases to the municipal tree canopy.	Staff actively seek opportunities to implement climate change adaptation strategies within municipal facilities and parks when completing capital projects/upgrades. However, the adoption of these initiatives is often challenged by the higher upfront costs associated with sustainable infrastructure. To ensure long-term value and fiscal responsibility, staff aim to prioritize projects that demonstrate a reasonable payback period, ideally within six years, while continuing to explore funding opportunities and partnerships that support environmentally responsible investments.	Ongoing
3.4 Promote municipal, county, and provincial trail networks.	Through our municipal website, social media, newsletters and other outreach channels, staff actively promote local, county, and provincial trail networks, helping residents and visitors explore the many outdoor recreational opportunities available in the region. Featured trails include the Ilderton Rail Trail, the Middlesex County Community Storytelling 'Tales and Trails', the Middlesex County Trails Guide, and various trails located within regional conservation areas. These resources encourage active living, environmental appreciation, and greater connectivity to natural spaces across the municipality and beyond.	Ongoing

Recommendation	Accomplishments & Discussion	Status
3.5 Continue to develop and increase the municipality's trail network and inventory through new residential developments and existing parks and open space areas. Focus on completing the trail loop in the village of Ilderton to include Deerhaven and Meadowcreek Parks along with new trail construction in the Clear Skies and Timberwalk	The municipality continues to expand its trail network through both new residential developments and existing parks and open spaces. Recent additions include trail extensions within Deerhaven and the newly developed Timberwalk Lions Park. As budgets permit, further connections to tertiary trails will be prioritized to enhance community walkability and accessibility. With ongoing development in the Timberwalk and Clear Skies subdivisions, the municipality's trail system will continue to grow, advancing toward the long-term goal of completing the trail loop in the village of Ilderton and strengthening overall trail connectivity across the community.  In parallel, Middlesex Centre's Public Works & Engineering Department is currently undertaking an Active Transportation Plan, which will serve as the foundation for a new Trails Master Plan. This work will help guide the future expansion and integration of trails and active transportation infrastructure across	Done Ongoing
3.6 Building on the Paws in Parks program, construct two off leash dog parks. Analysis of potential sites will include public consultation. Seek community involvement and develop partnerships to ensure the financial sustainability of the program.	the municipality, ensuring that future development supports safe, connected, and accessible routes for all users.  To date, the initiative to construct two off-leash dog parks has not advanced beyond the budget committee stage, as other infrastructure priorities across the municipality have taken priority.  Additionally, community feedback on the need for this type of amenity has been mixed, with varying perspectives on its value and demand. Staff will continue to consider this recommendation in future budget submissions as part of long-term planning. Should funding be approved, a formal Public Information Centre (PIC) process would be undertaken to engage the community and determine the most suitable locations for these facilities.	Not Started



### **Goal 4 – Supportive Environments**

"Ensure the provision of supportive physical and social environments that encourage participation in recreation and help to build strong, caring communities."

Creating safe, inclusive, and accessible community spaces is essential to fostering vibrant, connected communities. Middlesex Centre recognizes the important role municipalities play in developing and maintaining parks, trails, arenas, youth centres, and multipurpose facilities that support recreation, social interaction, learning, and community gathering for residents of all ages.

#### **Goal 4 Implementation Status**

Recommendation	Accomplishments & Discussion	Status
4.1 Develop a Reciprocal Agreement with the Thames Valley District School Board to encourage Community Use of Schools and Board access to municipal facilities.	While the need for additional space to support the continued growth of recreation programs remains unmet, Middlesex Centre staff have initiated preliminary discussions with the London District Catholic School Board regarding the potential for a reciprocal use agreement. These early conversations have indicated a willingness to collaborate, which could open the door for shared access to school and municipal facilities. Staff will continue to explore this opportunity while also seeking engagement with the Thames Valley District School Board to further advance this recommendation and support expanded program delivery.	In Progress
4.2 Construct a new full-size soccer field at Kilworth Optimist Park with irrigation and lighting.	The area designated for the new full-size soccer field at Kilworth Optimist Park has not yet been assumed by the municipality from the developer. Community Services staff continue to collaborate closely with our colleagues in planning and development to work toward the formal assumption of the space. Once assumed, planning can proceed for the design and future construction of the field, including irrigation and lighting, in alignment with the long-term vision for expanding sports fields within the department and meeting the needs of our user groups.	In Progress

Recommendation	Accomplishments & Discussion	Status
4.3 Continue to develop parkland within new residential subdivisions to include active recreation elements like playgrounds, sports fields, splash pads, trails etc. and consider expanding the municipal trail network as outlined in the Official Plan.	Middlesex Centre continues to prioritize the development of parkland within new residential subdivisions to support active recreation and community wellbeing. Most recently, the opening of the Timberwalk Lions Park and Playground has provided a much-needed recreational asset for the growing Timberwalk community. In addition, a draft park plan has been prepared for the future park within the Clear Skies subdivision. Community Services staff remain actively engaged with the planning process to ensure recreational needs are integrated into new developments, in alignment with the goals outlined in the Official Plan.	Done
4.4 Construct pickleball courts in the north and south end of the municipality. Further analysis of potential sites will need to be completed along with public consultation and engagement with the pickleball community to identify ideal	While the demand for dedicated pickleball courts continues to grow in both the north and south ends of the municipality, the cost to construct new stand-alone facilities presents a significant challenge given competing infrastructure priorities within the Community Services Department. Staff recognize the growing popularity of the sport and the need for purpose-built spaces, and will continue to explore opportunities, potential partnerships, and funding sources to support future development as resources allow.  It is important to note that all existing municipal tennis courts have been repurposed to support dual use by adding pickleball lines, allowing residents greater access to this fast-growing sport. Additionally, with the	Not Started
locations of the new courts.  4.5 Establish a	recent acquisition of an enclosed dome at the Wellness Centre, the municipality plans to convert this space into a dedicated pickleball court. The Delaware and Komoka Community Centres also serve as key hubs for indoor pickleball, particularly during the winter months, helping to meet seasonal demand and support continued participation.  The disc golf course at Douglas B. Weldon Park is now	
Disc Golf Course in the municipality.	open and has been a well-received addition to the park's amenities. This new offering provides residents and visitors with a fun and low-cost recreational activity that supports active living and encourages greater use of the park's natural spaces.	Done

Recommendation	Accomplishments & Discussion	Status
4.6 Develop a new neighbourhood park consisting of a play structure, tennis/pickleball courts and green space at the Bryanston Community Centre.	A draft park design for the Bryanston Community Centre has been completed, proposing a new neighbourhood park featuring a play structure, tennis/pickleball courts, and open green space. However, the implementation of this plan is currently on hold, as its future is closely tied to the long-term use of the Bryanston School property. This site remains under consideration as part of broader municipal planning and will be revisited as the municipality approaches the end of its lease agreement with the Ontario Provincial Police in 2029.	On Hold
4.7 Develop a long-term plan for the replacement of the Ilderton Arena and Curling Centre.	In response to the original recommendation to develop a long-term plan for the replacement of the Ilderton Arena and Curling Centre, Council has directed staff to extend the life of the existing facility for an additional 10 to 15 years. To support this directive, \$4 million has been allocated toward significant capital improvements. Planned renovations include upgrades to the refrigeration plant and electrical systems, installation of new boards and glass to enhance player safety, improvements to the spectator area, and a fully renovated lobby and dressing rooms with a strong focus on accessibility.  To further support this project, the municipality was recently awarded \$1 million through the Province of Ontario's Community Sport and Recreation Infrastructure Fund (CSRIF). This funding will help offset project costs and ensure the facility remains a safe, inclusive, and functional hub for community recreation well into the future.	Done  In Progress
4.8 Develop a detailed landscape plan for the construction of a civic square within the Unity Square development in Komoka, with a focus on supporting yearround outdoor activities and offering a space for large community events.	As part of the long-term vision for the Unity Square development in Komoka, three preliminary design options have been created for a future civic square that would support year-round outdoor activities and serve as a venue for large community events. Staff will reintroduce the civic square concept in future budgets for Council's consideration, once development activity resumes and timing aligns with broader community growth.	On Hold



### **Goal 5 – Recreation Capacity**

## "Ensure the continued growth and sustainability of the recreation field."

Building strong community leadership and ensuring the financial sustainability of recreation services are vital to the long-term success of municipal programming. Middlesex Centre is committed to supporting both professional staff and volunteers while advancing strategies that maintain and grow high-quality, accessible recreation facilities and programs for the benefit of all residents.

#### **Goal 5 Implementation Status**

Recommendation	Accomplishments & Discussion	Status
5.1 Complete a cost benefit analysis for an indoor aquatic facility in Middlesex Centre.	In response to the recommendation to complete a cost-benefit analysis for a municipal indoor aquatic facility, Middlesex Centre staff – working in partnership with students from Western University – prepared a comprehensive review of the potential capital and operating costs associated with such a project. Based on a facility comparable in size and scope to the Pyramid Recreation Centre in St. Marys, the estimated capital cost would exceed \$11 million, with projected annual operating losses of over \$360,000. While community support for an indoor pool has been consistently strong through public engagement, the financial implications, including a potential 5.5% tax levy impact, present a significant challenge. As such, the project remains under consideration for future planning, balancing public interest with long-term fiscal sustainability.	Done
<b>5.2</b> Develop Infrastructure Design Guidelines for Parks & Open Space.	Community Services staff have initiated preliminary discussions with Public Works & Engineering to incorporate Parks & Open Space Design Guidelines into the municipality's broader Infrastructure Design Guidelines. This collaborative effort aims to ensure consistency and quality in the design and development of outdoor recreational spaces across all new projects. Finalizing and integrating these guidelines will be a key focus for the department in the coming year.	In Progress

Recommendation	Accomplishments & Discussion	Status
5.3 Complete a Rates and Fees Review every 3 years to determine cost recovery models for Ice, community centres and sports fields.	Staff completed an internal cost analysis in collaboration with the Finance Department to evaluate the current cost recovery levels for ice rentals, community centres, and sports fields. As a result of this review, the 2025 Fees and Charges By-law was amended to ensure cost recovery targets are being met across all facility types. In addition, following consultation with the Community Services Advisory Committee, the cost recovery target for sports fields was increased from 20% to 40%, aligning with the municipality's financial sustainability goals while continuing to support accessible community use.	Done
<b>5.4</b> Consider paid parking at Douglas B. Weldon Park.	Middlesex Centre has successfully implemented paid parking at Douglas B. Weldon Park in Arva, with the new system launched on May 21, 2024. Recognizing that this is one of the municipality's busiest parks with many visitors coming from outside the community, the initiative ensures that all users contribute to maintenance and capital costs.  Parking is managed through the Honk Mobile app, offering hourly and daily rates (including reduced weekday rates) alongside annual non-resident passes. Importantly, property owners in Middlesex Centre can request up to two free parking passes, and individuals displaying veteran plates or accessible parking permits are also exempt from fees.  This enhancement aligns with the municipality's commitment to sustainable park management by generating revenue directly reinvested into Weldon Park's upkeep and infrastructure	Done
5.5 Update Land Use Agreement with the Komoka Railway Museum.	The municipality has successfully completed the update to the Land Use Agreement with the Komoka Railway Museum. Approved by Council on October 2, 2024, the revised agreement reflects current municipal standards and formalizes the ongoing relationship with the museum, which has been in place since before amalgamation. Developed in consultation with the museum's executive and supported by the Community Services Advisory Committee, the agreement includes an annual fee structure and ensures continued collaboration to preserve and celebrate local heritage in Komoka.	Done

Recommendation	Accomplishments & Discussion	Status
5.6 Continue to partner with local service clubs in identifying projects of shared interest that support improvements to recreation infrastructure, programs, and special events.	Middlesex Centre continues to value and foster strong partnerships with local service clubs to support recreation infrastructure, programming, and special events. Notable recent collaborations include the completion of the Timberwalk Lions Park playground in partnership with the Ilderton Lions Club, the installation of a wheelchair-accessible swing at Poplar Hill Park in collaboration with the Poplar Hill Lions, and the construction of a new playground at Komoka Community Park through the support of the Optimist Club of Komoka-Kilworth.	Done Ongoing
	In addition to capital projects, service clubs have also played an active role in supporting community programming. Over the past two years, several clubs, along with local businesses, have sponsored free public skating sessions, making recreational opportunities more accessible for residents of all ages. These partnerships exemplify a shared commitment to enhancing our community spaces.	
5.7 Expand the partnership with the YMCA at the Wellness Centre to allow for community and municipal access to gym space.	The Recreation Division continues to collaborate with the YMCA at the Wellness Centre to explore opportunities for expanded partnership in the delivery of recreation programs. Ongoing discussions focus on identifying ways to improve community and municipal access to gym space, with the shared goal of enhancing program offerings and maximizing the use of this important community asset.	Ongoing
5.8 Continue with the Community Services Advisory Committee (CSAC) and further expand the Youth Advisory Committee to include youth at 9 years of age.	The Community Services Advisory Committee (CSAC) continues to play an important role in community engagement, providing valuable input and local perspectives to support departmental planning and decision-making. With several citizen positions recently becoming available, three new members will be added in the third quarter of 2025, further strengthening representation from across the various hamlets of the municipality. While efforts were made to expand and activate the Youth Advisory Committee, including lowering the minimum age to 9 years, repeated attempts to engage youth participants were unsuccessful, and as a result, the committee is no longer active at this time. Staff will continue to explore alternative approaches to gather youth input in future initiatives.	Done

Recommendation	Accomplishments & Discussion	Status
5.9 Establish a new registration and facility booking software to support program offerings and facilitate registrations and facility rentals.	The Municipality of Middlesex Centre has implemented <i>Univerus</i> as the primary platform for delivering all recreational programming, streamlining program registration and customer engagement. Facility bookings, however, continue to be managed through the municipality's financial software, as this system is closely integrated with the general ledger and supports consistent financial tracking and reporting. This dual approach ensures both operational efficiency and financial accountability.	Done
5.10 Through increased marketing, highlight the community centres as affordable community space for events and programs.	With the growing success of the Recreation Division's program offerings, available space at Middlesex Centre's community centres has become increasingly limited. As a result, the immediate need for additional marketing to promote these spaces has diminished, with most facilities already operating near capacity for events and programs. Staff continue to monitor demand and utilization to ensure spaces are allocated efficiently and equitably.	Done
5.11 Establish branding for the Recreation & Culture Division to raise awareness and exposure of the programs being offered and highlight to residents the benefits of active living programs.	To help raise awareness and build identity around the Recreation & Culture Division, Middlesex Centre is exploring the use of a community driven branding initiative. The municipality aims to engage residents in the development of a name, logo, or slogan that reflects the values and spirit of active living in our community. This inclusive approach not only fosters local pride and recognition but also strengthens the connection between residents and the programs and services offered through the Recreation & Culture Division. This will be an initiative in 2026.	Not Started
5.12 Train recreation staff to meet the HIGH FIVE© standard of Principles of Healthy Child Development and the HIGH FIVE© for Older Adults, Principles of Healthy Aging.	In Middlesex Centre, the HIGH FIVE® Principles of Healthy Child Development and Principles of Healthy Aging are embedded into the planning and delivery of all recreation and fitness programs. These evidence-based frameworks guide staff in creating high-quality, inclusive experiences that support the physical, emotional, and social well-being of participants. Recreation program staff are trained or certified in these standards to ensure their consistent application across all age groups. This commitment contributes to safe, engaging, and supportive environments where residents can thrive at every stage of life.	Done