



Meeting Date: February 19, 2020

Submitted by: Michael Di Lullo, CAO and Scott Mairs, Director of Community Services

Report No: CAO-09-2020

Subject: Economic Development Update: 2019 Recap and 2020 Intentions

Recommendation:

THAT Report Economic Development Update: 2019 Recap and 2020 Intentions be received for information purposes

Purpose:

To share information with Council regarding the past year accomplishments and the upcoming goals of the County Economic Development Department.

Background:

On January 30, 2020, the Director of Community Services and CAO participated in a round-table discussion with other area local municipalities to meet with the Director of Economic Development.

The purpose of the meeting was to review the programs, accomplishments over the past year and to highlight upcoming initiatives planned for 2020.

Analysis:

Attached as Appendix A to this Report is a presentation summarizing discussion points from 2019 and this upcoming year.

The quarterly meetings provide good value as it provides opportunity for the lower tier municipalities to come together, collaborate and share information related to economic development successes taking place in our County.

Some of the goals that translate to Middlesex Centre include taking advantage of tourism opportunities / events, reviewing the Community Improvement Plan and exploring Industrial Park investments.

Financial Implications:

N/A

Strategic Plan:

This matter aligns with following strategic priorities:

- 2b. Economic Development: Capitalizing on Middlesex Centre's location advantage.
- 2c. Economic Development: Promoting local commercial and retail growth and sustainability.
- 5e. Operational Excellence: Forging partnerships with other levels of government.

Attachments:

Appendix A – Presentation Economic Development Department Update