

Meeting Date: April 14, 2021

Submitted by: Scott Mairs - Director Community Services

Report No: CMS-04-2021

Subject: Elgin Middlesex Hockey Alliance – License Agreement

Recommendation:

THAT Report CMS-04-2021 dated April 14, 2021 re: Elgin Middlesex Hockey Alliance – License Agreement be received;

AND THAT the Elgin Middlesex Hockey Alliance License Agreement appended to Report CMS-04-2021 be approved.

Purpose:

To obtain Council approval of the License Agreement between the Municipality of Middlesex Centre and the Elgin Middlesex Hockey Alliance.

Background:

Since September 2011, the Elgin Middlesex Hockey Alliance (EMHA) has been an anchor tenant and major ice user at the Middlesex Centre Wellness & Recreation Complex in Komoka. The partnership with the EMHA has been positive over the last ten years.

As noted on their website, The Elgin Middlesex Organization has evolved from one "AAA" Midget showcase team that was formed in the 1992-1993 season to eight "AAA" hockey teams competing within the Pavilion League of the Minor Hockey Alliance of Ontario. The organization supports teams from Minor Atom to Minor Midget. The association provides opportunities for players from Elgin and Middlesex Counties to compete at the highest level of minor hockey available in Ontario. Over the past 5 seasons (2008-2011) a total of 41 players have been selected in the OHL Priority Selection draft including 10 from the 2011 Minor Midget team.

Analysis:

The partnership with the EMHA continues to be strong and staff recognizes that a short-term lease of five years is in the best interest of both parties. The new agreement sees

some minor changes from the original. Most notably the season will now begin September 1st each year.

Financial Implications:

As noted in Section 5 of the attached Agreement.

Strategic Plan:

This matter aligns with following strategic priorities:

- Engaged Community
- Responsive Municipal Government
- Sustainable Infrastructure and Services

Attachments:

Appendix – Elgin Middlesex Hockey Alliance License Agreement