



Meeting Date: June 9, 2021

Submitted by: Michael Di Lullo, CAO

Report No: CAO-9-2021

Subject: Community Improvement Plan Amendment – Green Retrofits

Recommendation:

THAT Report CAO-9-2021, re: Community Improvement Plan Amendment – Green Retrofits be received;

AND THAT the Appendix to amend the Community Improvement Plan to include an Energy Efficiency and Retrofit Grant be approved;

AND FURTHER THAT staff be directed to update the Community Improvement Plan with this amendment for 2022.

Purpose:

The purpose of this report is to update the Middlesex Centre Community Improvement Plan with the added incentive for green-build incentives and retrofits.

Background:

Middlesex Centre launched an updated Community Improvement Plan (CIP) at the beginning of the year in 2021. The purpose of the updated CIP was two-fold: First to review the incentives in the plan and look at providing more opportunities to businesses and Second to review the existing area which has since been expanded to the entire Municipality.

Following the successful completion of the CIP intake in 2021, staff have reviewed the plan and are suggesting one further incentive that enables businesses to incorporate green technology/retrofits.

Analysis:

One of the objectives in the Strategic Plan is to be active partners in promoting local businesses (3.3). However, another part of our plan also references climate-change and sustainability in how we make decisions (5.3).

Based on these two objectives, a new incentive that is being brought forward is to support our local business community that are investing and using green technologies which is for the betterment of our earth and has a positive climate impact.

A presentation was provided to Council in April 2021 about climate change and the impact to the environment. This new incentive will allow for the Municipality to play its part in encouraging businesses to think about green technology to help combat global warming. Similar to municipal initiatives like our net zero fire station or our green fleet, offering an incentive for businesses that apply technologies that are environmentally friendly aligns with our strategic goal above.

Noted in the appendix is a description of the new incentive that is available to our business community which will be part of the updated Community Improvement Plan.

Once Council approves this recommendation, staff will proceed to update the Community Improvement Plan documents so that this new incentive can be offered in the 2022 intake.

Financial Implications:

The funding allocation is from the Build Middlesex Reserve Fund to assist our business community with the grant applications for the Community Improvement Plan. The cost for this new incentive is a grant of 50% of the construction costs of the eligible works, up to \$7,500.

Strategic Plan:

This matter aligns with following strategic priorities:

- Sustainable Infrastructure and Services

As per Objective 5.3 of the Strategic Plan – adding a new incentive that supports our businesses who are investing and using technologies that are energy efficient provides overall wellbeing to our community and contributes to global sustainability and the fight against climate change.

Attachments:

Attachment 1 – Appendix to CIP for Energy Efficiency and Green Retrofit Grant