



**Meeting Date:** October 27, 2021

**Submitted by:** M. Di Lullo, CAO

**Report No:** CAO-27-2021

**Subject:** Community Futures Program – Distribution of Funding in 2020

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**Recommendation:**

THAT Report CAO-27-2021, re: Community Futures Program – Distribution of Funding in 2020 be received for information.

**Purpose:**

The purpose of this report is provide an overview of the funding allocation from [Community Futures Middlesex](#) to the various municipalities across the County in 2020.

**Background:**

[Community Futures Middlesex](#) is a corporation that provides financial assistance, planning and advisory services to entrepreneurs, small to medium-sized businesses and social enterprises in the Region.

[Community Futures Middlesex](#) is committed to providing the following services:

- Business consulting & counselling;
- Community economic development;
- Small business financing;
- Workshops and training.

A full array of services for our business community can be found at:

<https://cfmiddlesex.ca/services/>

**Analysis:**

Appended to this Report is a breakdown of the impact and distribution of funding across Middlesex County in 2020.

Middlesex Centre leads the way with approximately 33.9% of funding allocated to support our business community.

**Financial Implications:**

N/A

**Strategic Plan:**

This matter aligns with following strategic priorities:

- Vibrant Local Economy

This report showcases the support that is afforded to help grow and sustain our businesses that make our economy thrive – the municipality works closely with [Community Futures Middlesex](#) as per Objective 3.3 of the Strategic Plan and collaborates on a number of initiatives to help grow the municipality.

**Attachments:**

Attachment – 2020 Funding Across the County of Middlesex